



LYCEUM A EMENDOUS EXPERIENCE

at Sherman was a memorable experience that will not be forgotten by those who attended the four day session in Spartanburg, South

Carolina. The setting was ideal - 47 acres of rolling hills, Blue Ridge Mountain. The hub of activity was green and white which was able to accommodate 800.

Opening sessions were held in the Main Street downtown Spartanburg. The visiting speakers listened to Dr. Gerald Eastes, President and Vice-President of the College, give a presentation on "Adjusting the Lyceum". Dr. Gelardi presided over the podium with Drs. Lyle Sherman, Donald Williams G. Blair and James G. Blair and James G. Blair and James G. Blair.

the College, spoke on "Bone Pathology as it Relates to Chiropractic". Dr. Reginald R. Gold addressed several

Duff, Sr., Chairman of the College's Advisory Board, discussed the theoretical and practical applications of the



Stephen Duff gave two classes during Lyceum. The one shown here was on Friday morning for Students.

large groups with a discussion of chiropractic Philosophy. Dr. Stephen A.

Neurocalometer. At the Springfield campus (Continued on Page 4)

New Appointments

Dr. Gerald Eastes, SCC President, announced the following appointments:

Dr. Reginald R. Gold, D.C., M.A., has been appointed Vice-President of the College. Dr. Gold's experience is many fold; in student recruitment and raising for the

Dean Eastes has had many years experience with college administration.



JOANN EASTES

Leslie Wise, B.A., D.C. has been appointed Dean of Students. Dr. Wise received

his B.A. from San Francisco State College and his D.C. from the Palmer College. He

will be instructing in the Philosophy and X-ray departments.



LES WISE



ELDON R. GOLD

Dr. Myron Brown, B.S., D.C., has been appointed Assistant to the President. Dr. Brown received his B.S. from Palmer College and his D.C. from the Palmer College.

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Irene Gold, R.N., B.S., N.A., D.C. has joined the faculty in the Chiropractic and Basic Science departments. Dr. Gold received her B.S. and M.A.

W. A. I. C. A. Luncheon

The first W.A.I.C.A. luncheon for the newly-chartered Sherman Chapter was held at the Ramada Inn on May 25, 1974.

Fifty-three ladies were in attendance and witnessed Mrs. Lyle Sherman present Mrs. Joseph Mazzarelli, President of W.A.I.C.A., with one of the programs used at the first W.A.I.C.A. function.

Mrs. Mazzarelli then presented the Sherman College with their W.A.I.C.A. charter, and was also the featured luncheon speaker.

Special guests at the luncheon were Mrs. Vander Stolp, past President of W.A.I.C.A., Dr. Kitty Scallon, Mrs. Harvey Dice, past President of W.A.I.C.A., Mrs. Stephen Duff, Sr., wife of Sherman's Advisory Board Chairman, Mrs. Michael Kale, President of the Women's Auxiliary of South

Carolina, and Mrs. Irene Gold, wife of Sherman's Academic Dean.

Officers in the newly-chartered organization are President, Mrs. John O'Shany, Vice-President, Mrs. Phyllis Moore, Recording Secretary, Mrs. Marcina Wood, Corresponding Secretary, Mrs. Mary Lou Hopkins, Treasurer, Mrs. Yvonne English, Advisory, Mrs. Lyle Sherman.

Convention Chairman for the Lyceum luncheon was Mrs. Phyllis Moore, and Toastmistress was President Mrs. John O'Shany.

Other members of the Convention Committee were: Dr. Judith Ehlich, Mrs. Marcina Wood, Mrs. Mary Lou Hopkins, Mrs. Yvonne English, Mrs. Judy Becker, Mrs. Dot Branham, Mrs. Maxine DeQuin, Mrs. Ernie Porter, Mrs. Pam Shbinski and Mrs. Pam Paulk.

Enrollment Soars

According to Director of Admissions Mrs. Susan Newlin, Sherman's enrollment projections indicate a student population in excess of 300 by the end of the first year of operation.

"We expected about 250 students in our initial academic year, but the response to Sherman College has been almost phenomenal", said Mrs. Newlin.

College enrollment projec-

tions are constantly changing, but it is quite apparent that Sherman is fulfilling a critical need in the profession, since it is receiving tremendous support from many chiropractors throughout the world.

If the present trend continues, Sherman College will undoubtedly develop into one of the largest educational institutions in chiropractic history.

INTERVIEWS AT LYCEUM

by Tedd Koren

Dr. Russell Oickle of Pittsfield, Massachusetts:

Q. How do you compare Lyceum to other conventions?
A. Educational end is very satisfactory and enlightening, whereas other conventions have turned me off.

Q. What is your opinion of the faculty?
A. Tops.

Q. Opinion of the students?
A. Great Spirit.

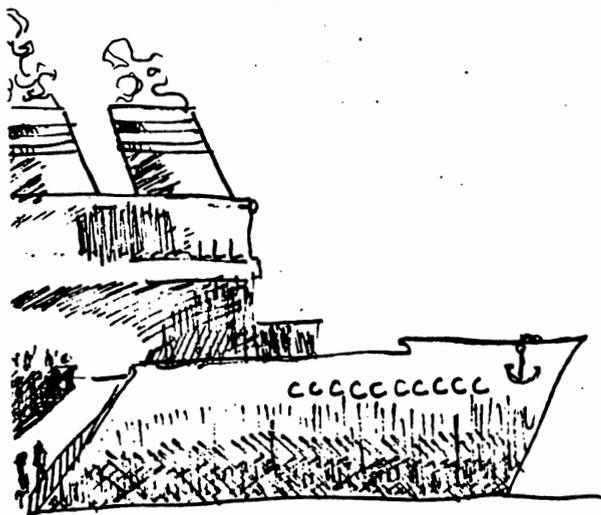
Q. Overall impression of Lyceum?
A. I think it's great.

Dr. Monroe Schneider of Middletown, Pennsylvania:

Q. How do you see Sherman College in relation to chiropractic-political movement?
A. I see it as one of the major, if not the major, in a "tell it like it is", "fight it as it must be fought" approach to all chiropractic dilemmas and problems. These are the

Which Cases Are Chiropractic?

Douglas Gates, B.S., D.C.



You're invited aboard the Good Ship Sherman College! Because we're a new college, we have no Alumni Association, and that's a shame! So we decided to set up an *Honorary Alumni Association*, made up of all our friends in the chiropractic profession. If you believe in the principles for which we stand and wish us smooth sailing, you belong in the Sherman College Honorary Alumni Association (regardless of your alma mater)! As a member, you'll receive a handsome certificate, suitable for framing. And there'll be available to you free seminars in Chiropractic Philosophy, Specific Technic, X-ray, Instrumentation, and Practice Management. There are no dues to pay to belong to this distinguished association. Just fill out the blank below and send it in . . . Join us!!

Send to: Sherman College of Chiropractic
Office of Development
Post Office Box 5502
Spartanburg, South Carolina 29301

PLEASE! Please enroll me in the Sherman College Honorary Alumni Association!

Name _____

Address _____

Chiropractic College: _____

Year of Graduation: _____

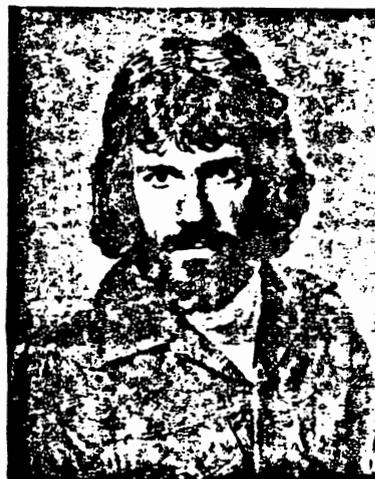
How many times have you heard, "this patient is not a chiropractic case" or "this case is an ideal chiropractic case"?

Which cases really are chiropractic cases . . . or better yet, which ones are not? To answer these questions one must realize the absurdity of them; both are paradoxical to the chiropractic principle.

Chiropractic is a philosophy which expounds on the biological law of homeostasis. Within every living thing there is an ability to be stable (healthy), within itself and within its environment.

Chiropractic is a science which applies to and expounds on the nervous system and its function of coordination of the living thing to its internal and external environment.

Chiropractic is an art which applies to the relationship between the ner-



DOUGLAS GATES, D. C.

vous system and the spinal column.

To clearly show the absurdity of the statement "which patients are chiropractic cases" let us show the criterion suggested when in doubt whether a person is or is not a chiropractic case.

A person walks into your office for the first time. There are three very simple considerations which will make your decision for you:

- 1 - determine if the person has a spinal column
- 2 - determine if the person has a nervous system
- 3 - determine if the person is living

If the person meets all three of the above criteria you can be certain he is a chiropractic case. Don't be misled by thinking every person who comes into your office is subluxated, but every person possesses the potential to be, and that is our concern.

So you can see it is very simple to determine whether a patient is or is not a chiropractic case. The criterion is simple; the method is also simple; so where are the absurd statements coming from?

What criteria are chiropractors using? We will analyze that next

President's Message

from page 3

providers and a portal of entry into the healing arts. I refute this argument on the basis of custom and morality.

First, custom has it that no other primary health care provider or portal of entry into the healing arts assumes the responsibility of performing a referral service to practitioners out side of their own school of thought. Certainly a physician, Christian Scientist, or osteopath, each recognized by the Federal Government, does not assume the responsibility of running a referral service for other professions, or chiropractic. I propose that the argument for diagnosing and referring because we are primary health care providers is more of an excuse than a valid reason.

Secondly, morality would indicate that if medicine with all of its sophisticated techniques and equipment is able to diagnose correctly only one case in five, chiropractors should not mislead the public into believing we can render a competent diagnostic or even screening service. Morality would also indicate that we should use our every energy and talent to become better skilled in the science and art of locating and correcting subluxations.

The chiropractor corrects subluxations because they exist and are detrimental to the general well being of the patient. It is a sad commentary of our profession that chiropractors frequently testify in court as to a colleague's competence in diagnosis, but rarely if ever have testified as to a colleague's competence in locating or correcting subluxations.

Times are now changing and we have a new generation of chiropractors who are proud of their profession and are not interested in practicing medicine or any of its systems of therapeutics under the name of chiropractic. This generation will accept the proposed or similar definition and scope of practice. It is my wish that all chiropractic institutions and associations would heed B. J. Palmer's advice: "Make your decision for what is right and not expedient, and wash your mind of all compromise"

Your Comments and suggestions concerning any of these matters are invited.

We also invite articles for publication.

COMING TO POINT

from page 3

sharp point. We must distill our philosophy down to it's simplest and purest presentation. Scraping away all the extraneous matter, which has broadened our base and caused our failure to penetrate. This pure principle of chiropractic is so logical, so scientific, so fundamentally sound that no intelligent mind having evaluated it honestly and fairly, can refute it.

This fundamental philosophy can be summed up in a few simple statements:

1. The human body, created by all the wisdom of the universe, has the inherent capacity to remain healthy. If damaged, it has the capacity to restore itself to health, up to the limits of its potential, provided the cause of the damage has been corrected.

2. A sound and integrated central nervous system is essential to health. The nervous system is the master control of the body, and if it becomes damaged and remains damaged, the entire body must malfunction and continue to malfunction, until such damage is corrected.

3. Vertebral subluxation does, in fact, damage the integrity of the nervous system, thereby, eliminating any chance for the body to remain healthy.

4. Chiropractors locate and correct these subluxations

allowing the body, once more, to rebuild itself with the inherent recuperative ability already built into it.

5. Unless subluxations are corrected, health can never be restored.

These five statements are completely in accord with the findings of scientific knowledge. They are factual, logical and irrefutable. They constitute the fine point of chiropractic philosophy, which can and must penetrate into the consciousness of society. If we stay with these five statements, we can penetrate with a minimum of resistance. The more we broaden our base away from these five statements, the more resistance we must inevitably meet.

It is doubtful whether any chiropractor, regardless of school of thought, or method of practice, would attempt to deny or qualify these five points, and yet as a profession, we have presented chiropractic to the public with so much extraneous matter hiding and dulling our point, that chiropractors themselves, have lost sight of the very principle for which we seek public acceptance.

The result of our own loss of clear thinking can easily be seen in the average practice. Very few patients going to chiropractors today are seeking or are even aware of the necessity for restoration and

of the nervous system. What they seek instead, is relief from the symptoms of various conditions. It is in attempting to give the patient the relief he seeks, rather than the health he needs, that chiropractors have broadened their base of practice. Consequently, most practices today consist largely of patients having those conditions whose symptoms disappear rapidly under chiropractic care. We have fallen into the trap of treating conditions instead of restoring and maintaining the integrity of the nervous system.

It must be abundantly obvious that every human being needs a perfectly functioning nervous system in order to maintain health. There is no human being that does not need constant chiropractic maintenance care. Yet, we largely gear our practice and our method of practice to the patient's desire for quick relief from symptoms. There is nothing a chiropractor can do to relieve symptoms that a medical doctor can not, may not, or does not also offer. Medicine, by law, by tradition, and by prior right, can and does treat any and all conditions by any and all methods. The identity of chiropractic, and therefore, it's ability to penetrate, exists totally within its philosophy, rather than within its practice. Chiropractic has more and more lost its identity in attempting to emulate those procedures which have been proven to relieve symptoms. Chiropractors have gained more and more recognition, more and more prestige, more and more acceptance while chiropractic has virtually disappeared from all but a handful of practices. Chiropractors have gained the world, but the world has lost chiropractic.

It is time once again to "come to point" for the second thrust.

Please Help Me!



My name is Linda Persons and I am the librarian at the new Sherman College. To serve the needs of our students we need to collect 100,000 books for our library.

WE NEED BOOKS ON:

- Chiropractic
- Biological Sciences
- General Sciences
- The Humanities

AND MANY OTHER SUBJECTS INCLUDING:

- Dictionaries
- Encyclopedias

If you have volumes you can spare PLEASE DONATE THEM TO US!

We will send you a receipt for tax deduction purposes and will appraise B. J. Books and other Chiropractic Classics at their "Rare Book" value.

SHIP BOOKS TO:
SHERMAN COLLEGE
of CHIROPRACTIC
P. O. Box 5502
SPARTANBURG,
S. CAROLINA 29301

SHERMAN REPORT

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Publisher Sherman College of Chiropractic

Editorial Consultants Thom Gelardi, D.C., F.I.C.A

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Printer Piedmont Press, Spartanburg, S.C

SPARTANBURG, SOUTH CAROLINA

SHERMAN COLLEGE RECEIVES FSCO APPROVAL

Sherman College of Straight Chiropractic has been given approved status as a straight chiropractic college by the Federation of Straight Chiropractic Organizations (FSCO), it was announced by Dr. Louis Berus, President of the FSCO.

The approval followed a two-day inspection of the College's clinical and academic programs by a delegation from the FSCO'S Committee on Education, according to Dr. James Dray, Chairman of that committee.

The three-person inspection team recommended approved status for Sherman College after its inspection of the College's objectives, academic programs, clinic, faculty credentials, organizational structure, business procedures, and effectiveness of the auxiliary staff and services. The team consulted with students, faculty, and administrators, visited classes, and inspected firsthand all phases of the College's operation.

Committee members making the two-day inspection included W. Richard Kettering, Ph.D., Chairman of the Special Education Department of Millersville State College, Millersville, PA; Joseph Strauss, D.C., faculty member at Adio Institute of Straight Chiropractic, Levittown, PA; and Raymond McPike, D.C., of Louisville, KY, who is a State Representative to the International Chiropractors Association, chairman of a regional peer review group, and a consultant on chiropractic services for several insurance companies.

NEW JERSEY COURT UPHOLDS SCSC APPROVAL

A three-judge panel of the New Jersey Court of Appeals has unanimously affirmed the decision of the New Jersey board of Medical Examiners to approve Sherman College of Straight Chiropractic, thereby allowing Sherman graduates to sit for the New Jersey licensure examinations.

The decision by the Medical Board to approve Sherman College was challenged as being "arbitrary and capricious" by the New Jersey Chiropractic Society and a chiropractic member of the Board.

In upholding the board's decision, three major findings of the Court are noted. First, there are two major schools of chiropractic, "straight" and "mixing."

Second, Sherman College is of the "straight" chiropractic school, and the Council on Chiropractic Education, which purports to be a reliable accrediting agency for the profession's chiropractic colleges, is of the "mixing" school of thought.

Third, the court found that there is "philosophical conflict in the conception of what a chiropractor does or is permitted by law to do, that underlies so much of the controversy surrounding this matter. Two schools of chiropractic have been identified, one known as the "straight" school, adhered to by Sherman College and one of the two chiropractic societies in New Jersey, and the other, known as the "mixing" school, advocated by the CCE, the chiropractic members of the Board, and of course, the plaintiff organization.

The court further stated that "Fundamental to CCE's rejection of Sherman College as an accredited school of chiropractic is the school's firm adherence to the 'straight' conception of chiropractic practice."

Appellants' final contention that lack of CCE accreditation precludes Board approval is best answered by noting that lack of accreditation was based only upon Sherman College's adherence to the "straight" rather than the "mixing" conception of chiropractic practice.

(Continued on page 8)

DEFENDANT'S
EXHIBIT
April 23, 1979
C-2, 6, 7, 8

1979 LYCEUM "FOR THE CHILDREN"

See pages 6-7



Chiropractic Assistant Program Growing; Scholarships Awarded



Two \$225 scholarships were awarded to SC/SC Chiropractic Assistant students Renee Mutnik and Marcia Medley. Both are in their second quarter of study at Sherman and are eager to begin their future work in chiropractic.

"Those scholarships represent the seriousness with which both the profession and Sherman College are pursuing the development of the C.A. profession and its educational

program," said Dick Plummer, Director of SC/SC's C.A. program.

Scholarship recipient, Renee Mutnik is from Spring Valley, N.Y. where she worked with Dr. Ernest Landi for four years.

"When I was 14 years old I had my first adjustment. I came back to Dr. Landi that same week and started working for him," said Renee. "Chiropractic is my way of life now," added Renee enthusiastically. She attended Rockland Community College for one year before coming to Sherman.

The other recipient, Marcia Medley, is a Spartanburg native who found her way to chiropractic and to Sherman through friends who were attending Sherman. She quickly came under chiropractic care and began to consider a future in chiropractic.



"Right now, chiropractic is my number one concern," says Marcia. She plans to become a C.A. in a chiropractic office, "somewhere here in the South." Marcia had attended Spartanburg Methodist College for one year before coming to Sherman this past fall.

Both girls will have no trouble finding a position in a chiropractic office when they complete their studies at Sherman, according to Dick Plummer. "I'm getting several calls each week from chiropractors asking for C.A.'s to come to work with them," said Plummer.

Many chiropractors are just becoming aware that trained chiropractic assistants are available to them. I hope that field chiropractors will help us by encouraging young men and women to consider becoming C.A.'s and to enroll in Sherman's fine C.A. program."

C.A. scholarships are awarded to qualified C.A. students who are in their second or third quarter of study at Sherman. Chiropractors and others interested in bringing more trained chiropractic assistants to the profession are encouraged to consider giving to the Sherman C.A. Scholarship Fund. Contact Pam Courtney, Financial Aid Director, for full information.

Sherman's brand new C.A. catalog and applications are now available. If you have not yet received copies, contact the Office of Admissions and Student Records.



The C.A. class has thirteen students. Pictured above are (kneeling, l-r) Pat Ledford, Ruth Binder, Pam Frary, Cynthia Geiger, Christiane Dehoux, (standing, l-r) Barbara Maker, Renee Mutnik, Robin Riddle, Lois Sneed, Katie Saundrais, and Barbara Brake. Not pictured are Marcia Medley and Trish Weingartz.

MARY ZABEL NAMED TO BOARD OF TRUSTEES



Recently, the student body at Sherman College elected fellow student Mary Zabel as their new voting member of the Sherman College Board of Trustees. Mary, a sixth quarter student, was chosen to succeed Michael Clemmons, who graduated in December. The Board of Trustees is the official governing body of the College.

Originally from Philadelphia, PA and now living in Spartanburg, Mary received a B.F.A. degree from Ohio University and an M.A. degree from Kent State University. Her brother Michael, a Sherman graduate, is practicing in Atlanta, while her younger sister Teresa, is a

student at Sherman. Both of Mary's younger brothers also expect to become students at Sherman in the near future.

Commenting on her election and her expectations as student representative, Mary said, "I am diligently studying books and the Board's by-laws regarding the duties and responsibilities of the Board. I am also reviewing past minutes and resolutions of the Board as well as the new budget and past audit reports. As student representative on the Board of Trustees, I will assume the responsibility of participating as fully as possible in the Board deliberations and provide as much input and student representation as possible. I will be ever aware of the vision for Sherman College and straight chiropractic's service to humanity.

"One thing nice about Sherman is that we may be divided as to duties and responsibilities, but the students, faculty, administration, and supporters are as one in their desire to advance chiropractic service."

THE SHERMAN VISION

Publisher: ... Sherman College of
 Editor: ... Straight Chiropractic
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THE SHERMAN VISION is published by Sherman College of Straight Chiropractic, P.O. Box 1452, Spartanburg, South Carolina 29304. Phone (803) 578-8770.

Its purpose is to share news of the educational activities of the College, as well as explore issues relating to chiropractic philosophy and practice. Letters and articles from our readers are welcome and may be published in future issues when they are of general interest.

COLLEGE ADMINISTRATION

President: ... Thomas A. Gelardi, D.C., F.I.C.A.
 Dean of the College: ... Douglas B. Cates, B.S., D.C.
 Dean of Academics: ... Leslie M. Wisc, B.A., D.C.
 Dean of Students: ... Leroy G. Moore, D.C.
 Dean of Clinic: ... Donald E. Thomas, D.C.
 Dean of Continuing Education: ... Richard E. Plummer, D.C.
 Director of Development: ... Robert M. Beck, M.Ed., M.A.
 Business Manager: ... Herbert E. Johnson

PRESIDENT'S MESSAGE

By Thomas A. Gelardi, D.C.

DEFENDANT'S EXHIBIT
 Am A. 337A
 T. A. Gelardi



The chiropractor, more than anyone else, should be aware that the part always affects the whole - that all action or inaction touches the entire chiropractic profession.

Not one of us can escape contributing, for better or for worse, to the future of our profession and, more importantly, the future of humankind.

Look at your child or your neighbor's child and realize that you hold a great trust to help secure their future well being. What kind of chiropractic profession are we shaping? Are we bargaining away the soul of our profession for CCF accreditation, licensing, insurance coverage, bigger incomes, political power or social prestige? Are we leaving our children a profession that is master over them or one that is servant to them?

There are three kinds of chiropractors within our profession. The first, by their actions, are actively destroying the identity of the profession by practicing naturapathy, medicine, or spiritual healing under the name of chiropractic. They are eroding public confidence by inventing "services" in order to justify unwarranted high fees, binding patients to expensive

contracts, or other rip-offs such as daycare or intensive care centers or "bait" advertising.

The second kind of chiropractors are those who are above the fray. Tucked away safely in their practice in some community, they serve their patients. But they leave the support of chiropractic causes to others, they do nothing to interest young men and women in a career in chiropractic service. They won't attend association meetings or serve on committees because these interfere with golf days or because "nothing gets accomplished anyway" or "they want money and time from us."

The third group makes me proud to be a chiropractor. They present chiropractic honestly to the public, doing only what is necessary to accomplish the chiropractic objective, charging a fair fee for their services. They work to advance the state of the chiropractic art, and those goals of the profession whose chief concern is the welfare of the consumer. Chiropractic colleges benefit from their contributions of money and time. Their horizons are broader than their own personal goals and needs.

The rewards I experience as a chiropractor come from caring for chiropractic patients in my community and from my close association with great men and women of vision who seek to keep chiropractic a profession of integrity and service.

CHIROPRACTIC - A VITALISTIC APPROACH

By Douglas Carter, D.C.

Philosophy is essentially the investigation of natural phenomena, quite simply the investigation of things observed. Once an occurrence is observed, an explanation is offered. The explanation given depends upon one's philosophical tenet or belief.

When most people refer to chiropractic philosophy, they are usually speaking of the principles of chiropractic. Principles are fundamental laws which are established and accepted according to our explanation of a phenomenon. In other words, a principle is simply an explanation. These so called truths, or laws or principles, can also be rejected according to one's philosophical tenet.

When we say something is law, we are essentially saying we accept the explanation given to a particular phenomenon. When a better or more consistent explanation is offered, the law or principle must change, even though the observance of the phenomenon remains the same.

This is best illustrated with the law of gravity. Newton's explanation was accepted and became law, that is, until Einstein came along and offered a seemingly more consistent explanation. We must remember that a fact is merely a point at which we agree to allow investigation to cease.

Chiropractic philosophy is based on a vitalistic doctrine. Our explanations of phenomena, our principles, will be developed from that tenet. Vitalists explain life by saying the chemical and physical forces occur because of a vital force. The mechanists, on the other hand, offer an explanation of life by stating that the

chemical and physical forces in and among themselves are sufficient to explain life. There may be no disagreement with the physiologists over a physiological phenomenon, but disagreement may exist with the explanation of the cause of the phenomenon.



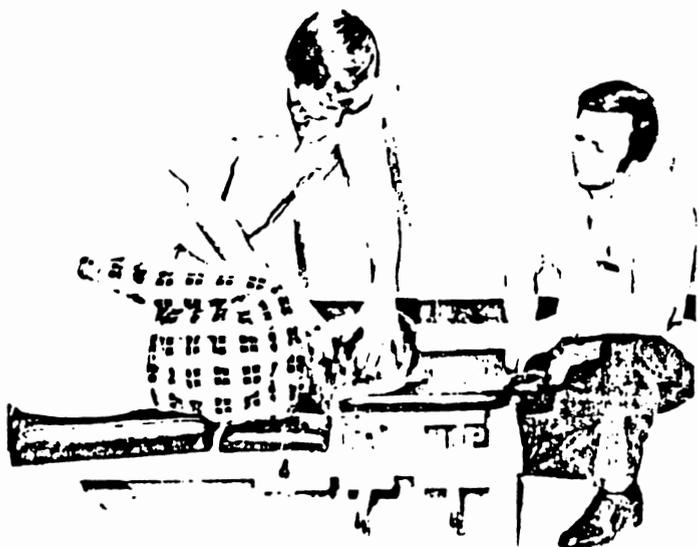
Chiropractic clearly states its adherence to this vitalistic doctrine with its major premise, "A Universal Intelligence is in all matter and continually gives to it all its properties and actions, thus maintaining it in existence." From this premise all subsequent chiropractic principles are derived. Such chiropractic principles as cause and effect, adaptation and Innate Intelligence are examples of phenomena observed by others who offer different explanations.

When discussing chiropractic philosophy, it is difficult to avoid speaking about certain principles. For it is the principles which demonstrate the application of the philosophy.

Remember, however, that the principles were developed from an accepted and strong belief that the vitalistic approach is the most sensible, particularly when speaking of life. Convince someone of this, and you have little difficulty convincing the person of a particular principle. Be unsuccessful in establishing an acceptance of the vitalistic tenet or the major premise, and you will find the person evaluating chiropractic explanations of phenomena quite differently.

THE SHERMAN I

Educating, Se



Enthusiasm abounds in the Sherman College Health Center these days. There's a good reason. The student chiropractors studying and working in the Health Center this quarter each have their "own office." Well, almost.

Under the leadership of Health Center Director, Dr. Don L. Thomas, a new organization plan is operating whereby the student chiropractors are divided into small groups, with each group having its own office set-up of instrumentation room, checking and palpating room, and adjusting room. A senior intern coordinates office use and patient flow.

"The new arrangement is working real well," said Dr. Thomas. "I had two reasons for instituting the new system - to increase the smoothness of patient flow, and to give the student chiropractor an opportunity to more closely experience the setting of actual practice. I'd say both goals are being achieved extremely well."

The student chiropractor also learns to work in cooperation and frequent consultation with others as he or she will do later on in practice," added Dr. Thomas.

Senior interns provide constant supervision and coordination of the traffic flow for the office set-ups, and the good results are evident. A patient now proceeds to the same office on each visit, where examining and adjusting procedures are performed. From the patient's point of view, the visit is more personal and professional.

The new set-up is also educationally better, says Dr. Thomas, because each office group includes representatives from each of the six senior quarters of students who work and study in the Health Center. The newer student chiropractors learn from the faculty and from the more experienced interns. The senior interns in charge of the offices also coordinate the scheduling of hours, and this has improved patient traffic, says Dr. William G. Garren, intern supervisor.

"I hope to expand the Health Center in the near future," says Dr. Thomas. "We have the rooms and the patients; we just need a little more equipment."

All Sherman students begin their work in the Health Center starting with the sixth quarter, when they enroll in Pre-Clinic. During the seventh quarter, they begin to work with other students and their own immediate families as patients. In the next quarter of clinical work, the student chiropractors begin to attend outpatients.

In addition to the student interns in the Sherman Health Center, there are presently 13 senior externs working with field chiropractors in various localities. The Extern Program was begun last fall to give Sherman seniors an additional opportunity for one quarter of first-hand experience in a private office.

HEALTH CENTER - Thriving, Growing

Dr. Thomas, Health Center Director, is assisted by Dr.'s Betty J. Gelardi, Assistant Director; Robin G. Taylor, Head of the X-ray Dept.; David R. Ivey, Director of Interns; William G. Garren, Intern Supervisor; and a large staff of experienced chiropractors.

An automatic X-ray processor is the latest equipment being utilized in the Health Center. The new processor is fast, and greatly expedites the prompt use of X-rays for spinal analyses, according to Dr. Robin Taylor.

A new descriptive brochure of the Health Center, citing the advantages of chiropractic care, is now being utilized by all students and patients to encourage other families to have periodic spinal examinations at the Center. Each patient is being asked to try to bring one or two first-time families to the Sherman Center. The number of outpatients at the Center continues to increase, according to Dr. Thomas.

The Sherman College Health Center is the heart of the educational experience at Sherman, and that heart is beating stronger these days!



BUILDING A BETTER SHERMAN

Sherman College students are well aware of the fact that tuition covers only about seventy-five per cent of the actual cost of their chiropractic education. Where does the rest of the money come from? Much of it comes from loyal supporters and friends of Sherman, most of them field chiropractors. Without its benefactors, Sherman College could not operate!

Listed below are the recent contributors of money, books, and equipment. THANK YOU to everyone who helps to make Sherman a better Sherman!

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Special Events

- Office and Equipment Exhibits
- Afternoon-Evening Philosophical and Inspiration Sessions in the "Tent"
- Family Entertainment
- Outdoor Evening Banquet, Awards
- Historical Dramatization



ROBERT SCHULLER

Career Day

- Saturday, May 26, 9-12 A.M.
- Free Housing for Prospective Students
- Preview of Four Years of Chiropractic Education
- New Film on Chiropractic as a Career
- Career Opportunities for C.A.'s

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- Special Presentations
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- "Chiropractic Through the Ages"
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SIXTH ANNUAL

"For The

Sherman College

MAY 24TH, 25



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WES TROUT, D.C.

BRING YOUR ENTIRE FAMILY AND

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- Clinic Facilities Open
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**Lyceum Program Begins
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Assistants

- Effective Patient Orientation Techniques
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THOM GELARDI, D.C.

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Children"

Straight Chiropractic

26TH, 27TH, 1979



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ENTIRE LYCEUM
PROGRAM FREE
TO ALL
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AND STUDENTS

- FSCO Annual Meeting
- Montessori Daycare Services Available
- All Transportation To and From Airport, Hotels and College Will Be Provided
- Entertainment by the Sherman Minstrels

A.M., Thursday, May 24, 1979.
the Mail Soon or Write SCSC.



Twenty-two Sherman graduates were awarded the degree of Doctor of Chiropractic in ceremonies held on campus, Dec. 9, 1978. Nine graduated with honors.

DECEMBER GRADUATES RECEIVE DEGREES

Apparently, the December 1978 graduating class at Sherman had an unusually strong academic bent. An unprecedented nine of the 22 graduates received their Doctor Of Chiropractic degree with honors in the ceremony held on campus December 9!

Graduating summa cum laude, with highest honors, were valedictorian William J. Weber, salutatorian Jon C. Baggs, Walter F. Artkowsky, and Larry J. Schrock. Magna cum laude, with high honors, went to Michael F. Flanagan, Barry J. Rushton, and Jeanne M. Sutera. David D. Passarelli and J. Milton Smith both graduated cum laude, with honors.

Other graduates included Thomas W. Brown, Michael D. Clemmons, Joseph B. De Hippolytis, Steven E. Delisio-Downs, Glenn A. Ducker, Thomas O. Dunigan, Jr., George D. Koury, David J. Marracini, Jr., David M. McCarthy, Scott T. Ogata, James M. Ronga, William B. Scruggs, and Joel S. Zimmer.

The B.J. Palmer Philosophy Distinction Award was awarded to Jon C. Baggs for his contribution and commitment to chiropractic philosophy. William Weber received the Clinical Excellence Award for his service and achievement in the Sherman Health Center.

Sherman President Dr. Thomas A. Gelardi conferred the degrees, and College Dean Dr. Douglas Gates delivered the charge to the graduates.



Bill Weber, class valedictorian, received the Clinical Excellence Award.



JOHN H. PORTER, D.C.

Two new faculty members will join the Sherman Family when the Spring quarter begins March 26.

Teaching Technic will be Dr. John H. Porter, a June '77 graduate of SCSC. Dr. Porter is a native South Carolinian and plans to begin private practice in addition to teaching at Sherman.

Dr. Graham J. Dobson will join the Technic and X-ray departments. A 1971 graduate of Palmer College of Chiropractic, Dr. Dobson has been in private practice in Orewa, New Zealand. Dr. Dobson's wife, Janine, plans to begin full-time studies at Sherman in the D.C. program eventually.

NEW JERSEY COURT . . .

(Continued from page 1)

The judges' panel went on to say that, "It becomes apparent that this appeal concerns primarily an attempt by one school of thought to deny entry into the chiropractic ranks to adherents of doctrine disapproved by them."

Finally, the court concluded, "We are satisfied from this record that the Board's action in approving Sherman College was neither arbitrary nor capricious and had adequate support in the record of these proceedings."

Sherman College President, Dr. Thomas Gelardi, reacted to the New Jersey decision. "This is a major victory for Sherman College. Beyond the good news of having the Medical Board's approval of Sherman College sustained, the judges substantiated the charges of Sherman College, Adio College, the ISCO, and straight chiropractors everywhere that there are two major and distinct philosophies existing in the chiropractic profession, and that the C.C.I. rather than being a reliable authority on chiropractic, represents only one faction, namely, 'mixing.' The court said it best: 'Lack of C.C.I. accreditation was based solely upon Sherman College's adherence to the straight rather than the mixing conception of chiropractic practice.'" (emphasis added)

The Dean of Sherman College, Dr. Douglas Gates, added, "Our job is quite apparent, it is to make the fundamental issues about straight and mixing chiropractic known. When the issues are understood, the legislatures and the courts will restrain those who are trying to restrain us."

PATIENT PERSPECTIVE



Student Chiropractor Ignatius Sterghos and patient James McCollum

"Chiropractic makes gardening easier," claims James McCollum. The 84 year-old "garden wizard," as he is called, lives on the edge of the Sherman campus, where he has lived since long before the College acquired the property. McCollum has been a patient of the

Sherman Health Center since it opened.

"When y'all were in the shopping center, I used to have to take a bus over there to see Dr. Don Thomas. Well, I was under Dr. Thomas' care for nearly five years, and then the school moved over here and I can now walk over to the clinic."

McCollum has always been a gardener, he says, but a back injury made the work hard. And then the man who was born eight months and 14 days before chiropractic was discovered in 1895 became a patient of a chiropractic health center.

McCollum has been under the care of three student chiropractors after being under Dr. Thomas' care. The first was Amy Sedlin ('76 graduate), and then Gordon Collins (11th quarter) took over. While Collins was on a leave of absence, Ignatius Sterghos became, and still is, McCollum's student chiropractor.

McCollum noted that the care was very consistent with all three interns and that the important thing is not who "corrects" the problem, but that the spinal problem is corrected.

"I like the chiropractic care I have been given in the Health Center," McCollum says. "I like the school, and I like living here. There is a lot of good company . . . if y'all weren't here, I'd just have my two dogs and my cat . . . I'd be lonesome. But I like having 450 friends close by. It's fun!"

STAFF SPOTLIGHT

A Sherman College administrator has an influential voice in local government these days. Hubert E. Johnson, Business Manager at Sherman, was elected to the Spartanburg County Council in the November 1978 election.

"This election gives me the opportunity to use my experience as County Administrator to serve Spartanburg County legislatively," said Johnson, who was top vote-getter in the election.

Before coming to Sherman as Business Manager, Mr. Johnson was Spartanburg County Administrator during the implementation of Home Rule government.

He was appointed assistant clerk of the County Board of Control, predecessor to the current elective County Council in 1960, and in 1972 began a two-year term as the County Administrator.

Mr. Johnson served more than 20 years in the United States Navy and Air Force, seeing combat duty in the Pacific Theater and being recalled to duty during the 1962 Cuban Crisis.

He remains a member of the U.S. Navy Reserve, retired, and American Legion Post Number 28 and the Veterans of Foreign Wars Post Number 9530. A member of Southside Baptist Church, Johnson is a 32nd Degree Scottish Rite Mason, a York Rite Mason, a member of the Spartan Masonic Lodge #70, and a member of the Hejaz Shrine Temple.

"Sherman College is a very valuable asset to Spartanburg County," says Mr. Johnson, who has been the College's Business Manager for almost four years.



Sherman College expresses condolences to the family of Maxbell Vander Stolp of Grand Rapids, Michigan. Mrs. Vander Stolp died in December. She was a charter member and past president of the Women's Auxiliary of the International Chiropractors Association and a strong supporter of Sherman College.



Forty-four new D.C. students enrolled in Sherman's first quarter winter class. The new class includes 32 men and 12 women, with 16 states and five foreign countries represented. This is an exceptionally large class for this time of year, according to SCSC's Office of Admissions and Student Records. Most of the new students were referred to Sherman College by chiropractors. At left are Dr. Leroy Moore and Dr. Donald Thomas. At right is Dr. William Garren.

STUDENT PROFILES

CYNTHIA GEIGER
C.A. Program

Cynthia Geiger's introduction to chiropractic was sudden and swift. "My mother started seeing a chiropractor (Dr. Roy Ostenson in Wisconsin) last May, and she convinced me to have my spine checked. She knew I was bored with my hospital job, and she talked to the chiropractor, who suggested I become a C.A. I talked with him about it, applied to Sherman at his suggestion, and left for Spartanburg a month later.

Cynthia says she is far from bored with C.A. work. "Over Christmas break, I worked a few days in my chiropractor's office. I never got to give a lay lecture!

"Communication," she continues, "is the most important part. More people must start going to the chiropractors for the right reason."

Cynthia investigated other C.A. programs. "But they looked more like secretarial or R.N. courses. Here at Sherman we get so much more chiropractic education." She says she knows her chiropractor wants her to return home to work in his office, but the prospects of taking her skills to any location of her choice is appealing, since she enjoys meeting and working with many people.

Big interests in her life include writing poetry, participating in theatre and now, "educating people about chiropractic."

KEVIN POWER
Third Quarter

Kevin Power came to Sherman from Australia on the advice of three of his brothers, all chiropractors and all graduates of Palmer College. Now, his eldest brother, Denis, is a first quarter student at Sherman, on the advice of Kevin and his other brothers.

"The philosophy and chiropractic study we are given here is excellent," Kevin says. "My brothers, who come to the States yearly for Lyceum and other seminars, are straight chiropractors, and I will be, too!"

Besides chiropractic, Kevin's interest lies in music. "I used to play in bands at home, but now I play my guitar mostly for myself." He says he also used to play rugby in Australia. "But I tried it here. It's different!"

CHARMAINE LANJOPOULOS
Seventh Quarter

In 1972, medical groups in South Africa succeeded in having legislation passed prohibiting anyone not registered as a chiropractic student or inactive chiropractic practice in that year from entering chiropractic study or setting up practice in that nation.

"But we're going back to South Africa anyway, there are people who need us," says Charmaine Lanjopoulos of herself and her husband Ray, also a student at Sherman.

Her husband, she said, had once been severely subluxated due to a fall in karate class. He went to a chiropractor, and within a month, both of them decided to pursue the profession themselves. "We wrote to every chiropractic college in the world," she recalls, "and we liked Sherman's approach. We only knew straight chiropractic before we came, and that's all we need to know."

MICHAEL KWART
Sixth Quarter

"I came to Lyceum... that was the icing on the cake," says Michael Kwart of his decision to study chiropractic at Sherman.

The Margate City, NJ native had a best friend and former employee in the student body at Sherman at the time. "Joel Klein knew I was tired of my work, and he got me to come down," said Mike.

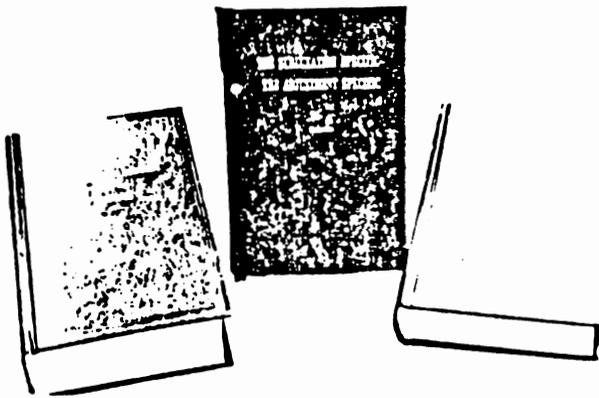
After Mike got to Sherman and "started studying the body and chiropractic," he explains, "it all made sense... so much more sense than I ever thought it could."

Mike says that he would like to remain affiliated with Sherman if possible after he earns his D.C. degree, "maybe teaching part time and practicing, too."

"I'd enjoy teaching anatomy or a related subject in a non-chiropractic school, too. Gaining a little insight into chiropractic in my teaching would show a lot of people what it's about... the profession must make a greater effort to teach the 95 per cent of the people in the world who are ignorant about chiropractic."



EQUIPMENT AND BOOKSTORE SALES



D.D. AND B.J. CLASSICS

Books for every chiropractor - now reprinted and available:

- THE BUSINESS OF THE FELLOW WITHIN (1949) by B.J. Palmer (\$23.50)
- THE CHIROPRACTOR'S ADJUSTER (1910) by D.D. Palmer (\$15.00)
- THE SUBLUXATION SPECIFIC - THE ADJUSTMENT SPECIFIC (1934) by B.J. Palmer (\$23.50)

Buy all three for \$53.00 and save 15% (a \$62.00 value)

Reprints of B.J.'s *Up From Below the Bottom* will be available soon. Advance orders taken now

To purchase books and health tracts, contact Sherman College Bookstore Manager.

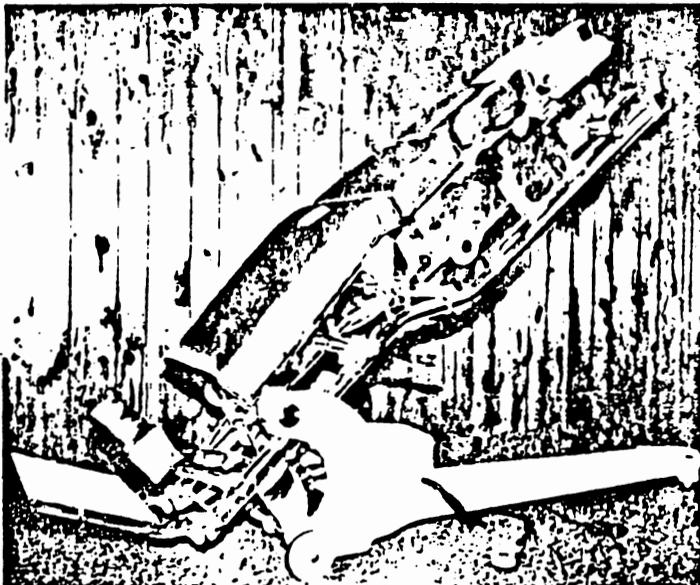
SUPPORT STRAIGHT CHIROPRACTIC

- Buy your equipment from Sherman College Equipment Sales Dept. and help support straight chiropractic!
- Here are some of the adjusting tables available:
 - Williams-Zenith Hylo
 - Thompson
 - B.J. and Rock Side Posture
 - Relaxo (all models)
- Also - The Pacer and Posture Constant Chair.

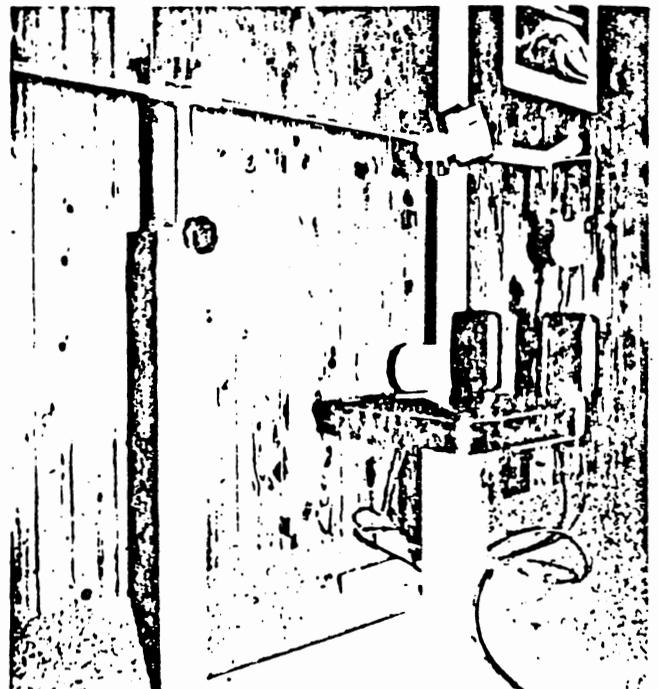
For prices and full information on our complete line of chiropractic equipment, contact E.C. Dunton, D.C., Director of Equipment Sales at Sherman College

HEALTH TRACT TITLES

- Health Assurance • Why Chiropractic Is Different • Co-operation - Because You Care, It Works • The Intelligence Within You • Healing Takes Time • Chiropractors Do Not Treat Disease • Your Children Deserve Chiropractic Care • Your Body's Warning System • Treatments, Cures, and Chiropractic • Questions and Answers on Chiropractic • Chiropractic Today for a Better World • The Spine - Your Life Depends On It • Family Chiropractic Care • There's Nothing Wrong With Me • Drug Abuse.



Hydraulic-Electric-Pneumatic Thompson Terminal Point Adjusting Table, 4-6 week delivery, \$4195.00 plus Compressor. Freight charges extra.



Sherman College Posture Constant Chair (\$325.00) and Pacer (\$400.00) for accurate chiropractic instrument readings. Both available for immediate shipping. Crating and freight extra.

STRAIGHT TALK

Chiropractic Puppet Show

Educating children in chiropractic health care is being given a fresh approach at Sherman, thanks to a chiropractic puppet show for children, developed by SCSC student Linda DiMauro. Linda has already given children's lav lectures in several city elementary schools, and feels that the puppet shows will be very popular in area schools. Several Sherman students have assisted her in making the puppet show stage and props. Linda is a sixth quarter student from Paramus, N.J. and works part-time in the Sherman Public Relations Office.

Dr. Ivey Named To Health Planning Commission

Sherman faculty member, Dr. David R. Ivey, has been appointed a member of the Spartanburg Health Planning Commission. He represents the chiropractic profession on the Commission. The County Commission is a division of the South Carolina Appalachian Health Council, a seven-county health planning unit which serves as an advisory group for the counties and helps to oversee funding for projects relating to health care. An SCSC graduate, Dr. Ivey is Director of Interns at the SCSC Health Center.

Alumni Placement Office

Sherman's Placement Office, under the direction of Bill Pickard, is available to help graduates and other chiropractors locate associates or Chiropractic Assistants, or to sell practices. Straight chiropractors are encouraged to notify the Placement Office of professional opportunities in their area. These can include openings in practices, practices for sale, and chiropractic equipment for sale. Please write or call Bill Pickard, Director of Placement at Sherman College.

Financial Aid Available

In 1978, nearly \$900,000 in various forms of financial aid was distributed to Sherman students, according to Pam Courtney, SCSC Financial Aid Director. Government loans accounted for the biggest portion of the aid given, but many other types of financial aid are awarded by the government and through the help of individual Sherman supporters.

The Financial Aid Office coordinates the various scholarships that are given by the College and the several scholarship funds that have been established by individuals. You are encouraged to write to the Director of Financial Aid to receive a descriptive brochure and financial aid application, or to have questions answered.

Sherman College of Straight Chiropractic
Post Office Box 1452
Spartanburg, S. C. 29304

"WHERE CHIROPRACTIC GROWS"

Sherman Report

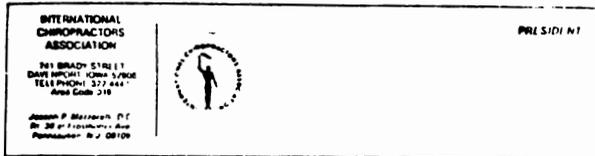
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DEFENDANT'S
EXHIBIT
APR 20 5

VOLUME II NUMBER 4

ICA Approval Final



September 9, 1975

Thomas A. Gelardi, D.C.
President
Sherman College of Chiropractic
P. O. Box 1452
Spartanburg, South Carolina 29301

Dear Dr. Gelardi:

Congratulations to the Sherman College of Chiropractic. The ICA has now received all necessary reports from the ICA inspection team which visited SCC on August 27, 1975.

I am pleased to inform you, as President of the Sherman College, that the inspection was favorable and that as a result the International Chiropractors Association is adding Sherman College of Chiropractic to its list of ICA Approved Colleges, effective September 5, 1975.

I'm confident, and I'm sure our entire membership is confident that the future will firmly establish this new official relationship as mutually constructive.

We wish you and the Sherman College well for the coming years Chiropractically.

Joseph P. Mazzarilli, D.C.
JOSEPH P. MAZZARILLI, D.C.
President

JPM:pas

New Equipment For Specific Chiropractic

The Sherman College Now Has A Complete Line Of Equipment For You

The Sherman College of Chiropractic's Equipment Sales Department is now offering a complete line of equipment for the field chiropractor. Equipment Sales Department Director said "the field chiropractors now have available to them a source of top line equipment at a reasonable cost and all profits go back into the profession through support of the college.

In addition to carrying many of the standard lines of equipment several new pieces have been designed by the Sherman College Engineering Department. They include: Side Posture Table, Digital Pyrometer, NCM Pacer, Toggle Monitor and a Posture Constant Chair.

The "Side Posture Table" considerably more than the name implies. The table is quite unique in that it incorporates the features of several adjusting tables in one. It serves as a side posture, knee posture table for upper cervical adjusting, (including drop head piece). A special shoulder and pelvic section can be adjusted to achieve optimum patient placement. The table is also designed for full spine adjusting by positioning the cervical, shoulder and pelvic sections for proper patient contour. (Stationary or drop head)

Continued on page 7

"Operation Campus" is the name given to Sherman's new building program which has just been given the green light by the board of Trustees.

The first building to be erected on the already owned fifty acre campus site will be a 40,000 square foot module to house classrooms, library, laboratories

for specialized internal features. \$300,000 of this must be raised by contributions.

As so often happens in any

fund-raising drive is third quarter student Cynthia Bernard of Massachusetts.

The fund-raising drive will run

of her task. fund-raising coordinator Cynthia Bernard said. "Sherman College is where chiropractic lives. Now the place where chiropractic lives needs a place to live. I am confident that the few will come through again." Asked what she meant by

the few, Bernard said, "I got it from B. J. Among the many there are a few. Among the few there is -----, These are the few I am referring to."

To recognize and permanently honor contributors to "Operation Campus", three special plaques will be erected in the front lobby of the new building. The first will contain a gold medallion and will list the names of \$10,000 donors.

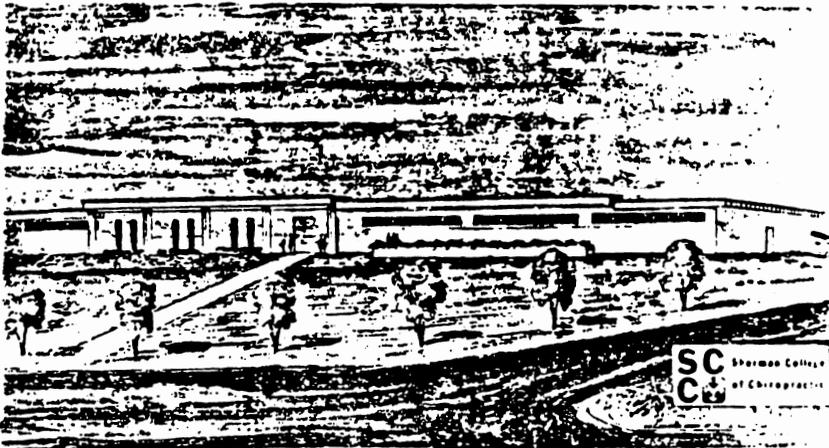
The second medallion will be silver to honor \$5,000 donors, and the third, bronze, for \$1,000 gifts. In addition these and other gifts will be logged in a special "Book of Honor" to be kept permanent on display in the lobby. In addition, all "medallion donors" will receive a replica of the gold, silver or bronze medallion plaque in their office. Donations in excess of \$10,000 will receive special recognition.

Some local and regional fund-raising chairmen have already been appointed. Others will be named in the near future. The fund-raising chairman of any city that raises \$50,000 more will have the privilege of naming a classroom, lab, library, etc. after that city.

The fund-raising drive closes on December 15 and groundbreaking for the new building scheduled for Spring.

OPERATION CAMPUS

40,000 Square Foot Building For Spring



Breaking ground on the new building will begin in the spring.

and administrative offices.

Raw construction costs are

Sherman College program, students are actively engaged in

for only 45 days, from November 1 to December 15 and during that

With our Building Fund Drive coming to an end, you still have time to send in your donations for chiropractic. Add your name to the list (list has grown since press time).

Send your contribution to:
Office of Development
Sherman College of Chiropractic
P.O. Box 1452
Spartanburg, S. C. 29304

ANNUAL SPRING LYCEUM SET May 21 - 23

October Lyceum The Best Ever

Hundreds of chiropractors, aides, staff and prospective students gathered in Spartanburg, October 17, 18, and 19 for the most double event in the Lyceum in many years. The annual College's Fall Lyceum and Career Day were concurrent held.

The Lyceum theme was communications. The finest speakers in communications, from the chiropractic profession, and some from outside the profession, headed the program.

David Schwartz, Ph.D., from Virginia State University, gave a lecture on "Self Direction for Leadership Growth." Dr. Schwartz had an aggressive

key points and methods of speaking on chiropractic, and much much more.

George Rullo, a senior student of the Sherman College, was the banquet speaker. George concentrated on the communicating of chiropractic so to gain the very most from our efforts.

A special communications workshop was held where chiropractors found themselves in actual radio-TV program situations. This workshop proved to be the single most constructive

area of the Lyceum in the communications area. The live, spontaneous sessions went on Friday evening far into the night breaking up well past

Building Fund-Raising Drive Kicked Off In South Carolina — \$1000 Donars



Dr. Roger Roff: Dillon, S. C. gives his check to trustee member Dr. Earl Taylor of Spartanburg.



Dr. Jordan Young: Florence, S. C., is rewarded by Corine Gouron, senior SCC student, for his donation.



Dr. Wes Trout speaks to the Lyceum audience on Saturday

midnight. demand of his audience and, as can be held an interested audience for two hours.

Thom Gelardi, president of Sherman College, gave an interesting lecture on "communications one to one." Dr. Gelardi listed out the key factors in one-to-one communications, as well as offering important hints in setting.

West Trout, Founder of Living Principles Seminar, great, as usual. Dr. Trout emphasized how communications so important in establishing better patient relationships.

Easy Riekeman, a Sherman College Career Guidance Counselor from Kansas City, was on the same program with Dr. Trout. Dr. Riekeman gave a packed presentation which effectively offered the "art to Communicate".

Reggie Gold, vice president of the Sherman College, highlighted the communications workshop. Reggie's Friday evening talk offered the most important points in communi-

midnight.

A special portion of the Lyceum was the graphing, x-raying and adjusting of chiropractors. Ten chiropractors were graphed with the NCGH, checked with the chrometer, spinal balance, and x-rayed. After two days of patterning the chiropractors adjustments were given to those showing pattern. Adjustments were given by Dr.'s Sherman, Gelardi, Taylor and Thomas. This special section of the program added much depth to the technique workshops and was very well received. It will be a very important part of all future Sherman Lyceums.

Technique workshops were held and served as relicensure credits for many states. Adjusting techniques, x-ray analysis and placement, and instrumentation work was presented.

Running concurrently with the chiropractor's program in the morning was a chiropractic assistants educational workshop. The CA workshop consisted of office procedures, presented by Judy Ross; x-ray placement presented by Betty Gelardi; x-ray principles and basic

Sherman Report

EDITOR Douglas Gates, B.S., D.C.

PUBLISHER Sherman College of Chiropractic

PRINTER Carolina Printing Co., Inc.

The SHERMAN REPORT is published quarterly by the Sherman College of Chiropractic, Spartanburg, South Carolina.

Its purpose is to disseminate news concerning the Sherman College and to publish articles and ideas pertaining to chiropractic.

The SHERMAN REPORT represents the administration and faculty of the Sherman College of Chiropractic. We, individually and collectively, support and encourage communication, for it is a means of education; which overcomes our biggest enemy - ignorance.

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CAREER DAY BIG SUCCESS

By Patti Martin
Program Director

The second Career Day took place during the Lyceum weekend to acquaint prospective students with chiropractic life at Sherman College.

Chromusicians, Catherine Silver and Bob Holdt brought the audience of fifty together with a repertoire of chiropractic songs written by our students.

Cynthia Bernard captured the audience with the basics of chiropractic philosophy with a question-answer period afterwards.

Several students explained how they became totally committed to chiropractic and why they chose Sherman to learn chiropractic.

Guest speaker Marty Brown, D.C. from N. J. said he has sent all of his people down to Sherman because of the superior quality of academic and chiropractic education. "The strength of leadership that emanates from the new fountainhead is overwhelming.

Prospective students were most impressed by the entire program put on by students.



Ron Edmonstone



Stephen Duff, Sr., D.C.



Colonel W. P. Gordon

PHOTO NOT AVAILABLE



L. W. Sherman

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Why Bother With An N. C. M.?

Anatomy Of The Neurocalometer

By Cynthia Bernard

Chiropractic was very important to Dossa Dixon Evins - it saved his life. Evins was 28 years old in 1914, when he came down with T. B. He spent several years in a sanitarium, with no relief. He then heard of chiropractic, and, under the care of R. S. Marlow, D. C., of San Antonio, Texas, Evins was restored to health.

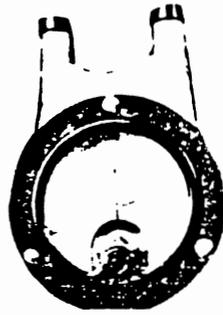
Yes, Chiropractic was indeed important to Dossa Evins - and it was very important to chiropractic. For it was Evins who conceived of and developed the neurocalometer (NCM).

Evins graduated from The Palmer School of Chiropractic in 1922. While he was there he learned to feel for "hot boxes" along the spine with the back of his hand, this was standard chiropractic procedure at the time. Evins thought there might be a way to improve on this method, and, after several years of work, he came up with the first N.C.M. He brought the instrument to B.J., who worked with it for two years, and concluded that it was one of the

greatest steps forward since the discovery of Chiropractic. Since then, the instrument has proven itself one of the most valuable tools in helping the Chiropractor to determine if a patient has nerve interference.

How does this neurocalometer work?

The instrument consists of a



body, with an indicator meter, and two extensions, called terminals. Inside of each terminal are 5 thermocouples (two dissimilar metals touching one another). When such apposed metals are heated, they will generate an electromotive force.

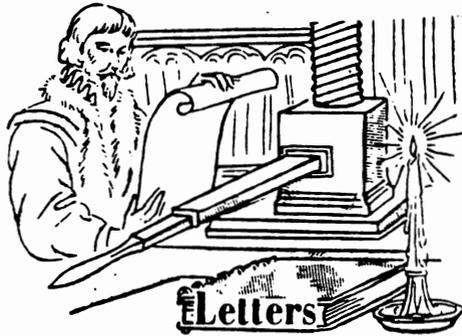
The thermocouple in each terminal is attached to the indicator so that the electromotive force acts to move the indicator. This is the principle on which the instrument works.

If both terminals contact areas of equal temperature, each thermocouple will generate the same amount of electromotive force, and the indicator would remain in the center.

This is the principle on which the instrument works.

If the tissue on one side is warmer than the other, that thermocouple will generate more electromotive force than the other, and cause the needle to swing toward the side of higher temperature.

Thus, the neurocalometer reading is actually a comparison between the temperatures on each side of the spine. A swing indicates an imbalance of temperature. Consistent and persistent imbalances in temperature at the same level of the spine form a pattern this pattern as we will see in future articles of this series, can aid the chiropractor in deciding when to adjust.



Letters

The following letter was sent by Dr. William King to over fifty chiropractors in his area in Kentucky.

Dr. King is one of our top supporters and we would like to extend a special thanks to him.

Dear Doctor,

It is fact: That there are less Chiropractors in Northern Kentucky than 10 years ago. It is evident that we are not replacing the Chiropractors that retire or die.

Fact: Chiropractors are working at an extension rate in Northern Kentucky. Population is increasing, with Doctors of Chiropractic, decreasing.

Fact: It is past time for all Doctors of Chiropractic to initiate a program of student recruitment. We need to promote our Chiropractic colleges and recruit students to attend those colleges.

Several weeks ago, I had the pleasure of visiting the new Sherman College of Chiropractic in Spartanburg, South Carolina. Dr. Reginald Gold gave myself and four prospective Chiropractic students (one who is starting his Chiropractic education in October) a tour of the college. All were very impressed with Sherman College.

We have enclosed a catalog from Sherman College of Chiropractic for you to read and then if you like, place in the reception room.

James N. King, D. C., Ph.C., Scholarship Fund.

As most doctors in the area know my father, I shall mention only a few of his many accomplishments in Chiropractic. He holds license number, 22, in

Many thanks to all of the following who donated their time, money, equipment, books and moral support to the college this past quarter.

Equipment

Dr. William G. Blair
Dr. Reginald Gold
Dr. Lawrence J. Miller
Dr. Larry Allen
Wayne Fisher
Dr. Monroe Schneier
Dr. Wes Mullen
William May
Dr. William King
R. W. Horton
Dr. Frank and
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Dr. Don Thomas
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Dr. G. W. Gilmore
Dr. Frank and Judy Wisniewski

Thanks

"It is better to light one candle, than to ..."

B.J.

Dear Dr. Gelardi

After visiting the college I was elated for what you have in training chiropractors is wonderful. To witness the wonderful attitude of your students did me a world of good.

Yours truly,

Carson S. O'Dell, D. C.

Dear Doug:

I just want to thank you personally for running what I think was one of the best seminars I've been to. To be able to have class from 8:00 A.M. to 11 or 12:00 P.M. and hold everybody's interest, means it's a success.

You presented upper cervical specific with such enthusiasm that it had to rub off on us. I have already started using it in my practice. Unfortunately, I need much more training in its application, especially x-ray interpretation.

Thanks again for a wonderful time. I'm looking forward to the spring Lyceum.

Sincerely,

s/ Dean Gallagher

P. S. Special thanks also to Dr. Gelardi for presenting personal instruction to Dr. Cirrone and myself. I've never met such friendly and dedicated people.

Dr. Gelardi,

We just attended your Oct. lyceum. We appreciate the sacrifice you are making.

Dear Dr. Gold:

My deepest appreciation and thanks to you for the interest and cooperation given to me upon my request for material and assistance last week.

The material was very helpful and presented a very good public relations program.

It is very reassuring to know that we have a Chiropractic organization that will give immediate response when called for. Many, many thanks

How To Make Better X-Rays

This column is intended to remind you of some of the fundamentals in the making of a quality spinograph. Good x-rays are imperative and often it is the fundamentals of making x-rays which we forget over periods of time.

By Myron D. Brown, D. C.

In last issue's column we discussed FOG... this column will deal with DETAIL.

Most chiropractors will readily agree that their goal in spinography is to produce a radiograph with a minimum of distortion, a maximum of detail, and sufficient contrast to make the detail easily visible. Just how much density (film blackening), and what degree of contrast are "just right" are factors that will always vary with the preference of the individual chiropractor. Maximum detail, however, remains as perhaps the single most important factor to be desired in spinography.

We live in a time when the ad of the day is (and rightly

of a focal spot. Most modern installations have minimized this problem through use of angled, rotating anodes. This may, however, remain a consideration especially if your machine has a stationary anode. There are a number of other factors you will need to consider in determining if you are needlessly sacrificing detail. For instance, the closest possible subject-film contact (OFC) should be insured. There are a number of different types of patient-restraining devices which lend themselves valuable for this purpose. These also serve to protect against another



should be) concern with environmental pollution, both internally and externally. Chiropractic can be credited at least in part with the promotion of this kind of thought. We are then responsible, more so than any other profession, to be aware of and take precautions against the dangers of needless radiation to our patients. The most useless and frequent causes of excess radiation to patients are "re-takes", films that are made because the details of anatomy sought were not visible with one initial exposure.

Let us now focus on detail, a usual quality that depends first upon sharpness (definition), the clear delineation of structures and secondly upon radiographic contrast which allows the eye to easily distinguish one structure from another. The first consideration in producing a sharp

very significant factor in loss of detail, that of subject motion. Even short exposure time is far from guarantee against motion.

Another important consideration is that the greater the object-film distance (use of "straighter" rays) the less distortion is produced.

The use of screens results in a loss of detail. This, however, is overshadowed by the benefits of reduced patient exposure. Though some loss of detail is unavoidable when screens are used, the use of slower speed screens (which have smaller crystals) will provide best detail.

Finally, mention should be made to a few secondary factors which should be considered in an evaluation designed to improve radiographic detail. They include good screen-film contact, proper exposure (mAs and kVp), the use of filters and proper grid

Sherman Speaks To World Congress In Denmark

Dr. Lyle Sherman, member of the Sherman College Board of Trustees, addressed the fourth World Chiropractic Congress in Copenhagen, Denmark.

Dr. Sherman spoke at the "B. J. Palmer Research Clinic" in Davenport. He also spoke of the



Dr. Lyle Sherman, Sherman College and its responsibilities to chiropractic.

Another Sherman College affiliate, Dr. Stephen Duff, Sr. of San Rafael, Cal., and Chairman of the Sherman College Advisory Board, addressed the Congress. Dr. Duff's presentation was titled "The Eminent Man."

Letter Continued

Chiropractor of the year, 1964. He was one of the most successful Chiropractors in the state for over 50 years, and four sons followed in his profession.

In honor of my father, we have established the James N. King, D. C., Ph. C. Scholarship Fund at the Sherman College of Chiropractic, which will make annual awards to students who require financial assistance. Preference will be given to residents of Kentucky and Ohio. If you would like to contribute to this Scholarship Fund, please send to the James N. King, D. C., Ph. C. Scholarship Fund, c/o Sherman College of Chiropractic, Spartanburg, South Carolina.

Sincerely Yours,
William A. King, D. C.

New Equipment

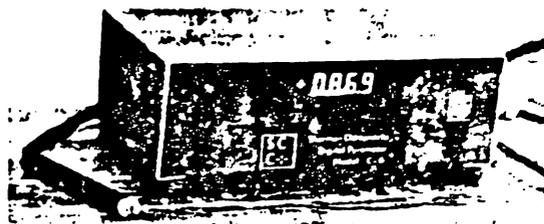
Continued from page 1

and pelvic pieces are optional)

The "Sherman Digital Pyrometer" is an electronic unipolar probe with a digital temperature read-out. The digital read-out is to a tenth of a degree and is easily

The "Sherman NCM Pacer" is a constant speed lifting device which provides a uniformity of a neurodrometer or similar instrument.

The "Posture Constant Chair



Digital Pyrometer

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provide constant speed of posture during lifting and non-readings. Adjustable height support is used to accommodate patients.

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Clinic Director, Dr. Don Thomas, is shown above using the NCM Pacer and Posture Constant Chair.

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stringent field testing and guaranteed. You may order or obtain more information about the equipment through the Sherman College Equipment Sales Department.

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Sherman College of Chiropractic
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Spartanburg, S. C. 29304

Dates To Remember

Annual Spring Lyceum May 21 - 23
Fall Lyceum October 15 - 17

Seminar Schedule - '76

Memphis - January 24 - 25
New York City - April 3 - 4
Minneapolis - July 31 - Aug. 1

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Philosophy And Technique Seminars To Be Held Around The Country

In '76 Dr. Joe Flesia To Join Sherman Team For Memphis Seminar
January 24 - 25

The Sherman College of Chiropractic's Continuing Education Department will be putting on four Specific Chiropractic Seminars in 1976. The cities to be visited are: Memphis on January 24-25; New York City on April 3-4; Minneapolis on July 31-August 1; and Denver on September 11-12.

The seminars will present chiropractic philosophy and

Sherman Specific Technique. Sherman College staff, including SCC president Thom Gelardi, Vice President Reginald Gold, Dean of Continuing Education Doug Gates; and a member of the extension faculty will comprise the seminar team.

The first seminar in Memphis will have extension faculty guest - Dr. Joe Flesia of Rhode Island.

Register me in your weekend seminar held in _____, which will present Chiropractic Philosophy and Sherman Specific Technique (Enclosed is the \$65. preregistration fee).

Send me more information regarding your seminar held in _____, which will present Preregistractic Philosophy and Sherman Specific Technique.

Preregistration For Weekend Specific Seminars - \$65.

Where Chiropractic Lives

The Sherman College of Chiropractic is where chiropractic LIVES! Because of this we would like to put on display a those things belonging to chiropractic.

Recently we have received many of B.J.'s memorabilia and would like to be the collector's center for more of chiropractic worth-remembering-items.

We want to put on display these things which represent many memorable years of chiropractic.

If you have anything to offer please send them to:

Sherman College of Chiropractic
P. O. Box 1452
Spartanburg, S. C. 29301

SEASON'S GREETINGS

We look back o'er the closing year at all the battles won.

And see a thousand shadows still of things we've left undone.

So, pledge we now to the year ahead, to use each precious minute.

And serve the cause we've chosen with every second in it.

Sherman Chapter W.A.I.C.A. Sponsors Educational Program

Eight weeks of chiropractic education was sponsored by the Sherman chapter of the Women's Auxiliary of the International Chiropractic Association. The weekly two hour sessions were well attended by students' wives and the local community. The wide range of informative topics were presented by members of the Sherman College staff: "Chiropractic Communi-

cation and Philosophy" by Reg. Gold; "Anatomy" by Doug Gates; "Technic" by Don Thomas; "X-ray" by Myron Brown; "Immunization and Children" by Irene Gold; "Physiology" by Emil Aschheim; and "Chiropractic and First Aid" by President, Thom Gelardi.

\$250 was raised and presented to the Sherman library for the purchase of new books.

Both speakers and participants of the course of study attended a potluck dinner on November 20 at the ADIO house. Certificates of completion were presented by W.A.I.C.A. President, Joan Lassley.

W.A.I.C.A. plans to make this community educational program an annual project.



Thank to Dr. Wes Mullen of Mountaintop, Pa.

Lyceum: May 21-23