

THE NCAHF BULLETIN BOARD

JANUARY / FEBRUARY 2001

The NCAHF Bulletin Board is sent to members and media recipients only. It is intended to stimulate and aid in activism against health fraud, misinformation and quackery at the local, state & national levels.

CORRECTION

The last *Bulletin Board* incorrectly listed Jack Raso, MS, RD as the Secretary on the NCAHF Board of Directors. Mr. Raso was elected to the Board of Directors, but Janice A. Lyons, RN was elected as Secretary.

NCAHF 2001 ANNUAL MEMBERSHIP MEETING JUNE 23RD TO FOLLOW CONFERENCE ON *HEALTHCARE BEYOND THE FRINGE*

NCAHF's 2001 Annual Membership Meeting will take place from 4:30 p.m. to 6:00 p.m. at the **Octagon** at Mahoney Library on the campus of the College of Saint Elizabeth (<http://www.st-elizabeth.edu>) located on Convent Road in Morristown, New Jersey. The meeting will include a report on the strategic planning for NCAHF that was initiated at the last Board meeting and a discussion of opportunities for activism within NCAHF. Members may suggest agenda items by writing to NCAHF, PO Box 141, Fort Lee, NJ 07024 (e-mail ncahf@worldnet.att.net).

The meeting will follow *Healthcare Beyond the Fringe: Schemes and Scams, Pseudoscience and Superstition*, a continuing education conference for dietitians (CEU application to be submitted), other healthcare professionals, interested consumers, and NCAHF members. The conference will be held at the **Octagon** from 9:00 a.m. to 4:00 p.m. (with registration beginning at 8:30 a.m.).

If you're planning to attend the Annual Membership Meeting, please bring your NCAHF membership card.

Those planning to attend *Healthcare Beyond the Fringe* must register. The fee for NCAHF members registering by June 8th, using the form on back of this page, is \$35 (half off the \$70 fee for non-members). The fee includes lunch. (Add \$10 for registration after June 8th.)

The Madison Hotel (2 Convent Road, Morristown, NJ 07960), which is located within a half mile of the **Octagon** is offering NCAHF members standard king bedded rooms or standard double bedded rooms at a discounted rate of \$129 per night from June 22nd through June 24th. Call 973-285-1800 and mention The National Council Against Health Fraud. Learn about the hotel's amenities at <http://www.themadisonhotel.com>.

The Madison Hotel is conveniently located by the New Jersey Transit Convent (train) Station. Morristown Station, one stop to the northwest, and Madison Station, one stop to the southeast, are within walking distance of numerous shops and restaurants.

DIRECTIONS TO THE COLLEGE AND THE MADISON HOTEL Mass Transportation

By Air – Newark International Airport, a Continental hub, is 30 minutes east of the College. LaGuardia Airport and JFK International Airport in New York City are options.

- **Taxi Service from Newark International Airport** – Call E-Plus Taxi: 800-94-EPLUS.
- **Scheduled Van Service from Newark International Airport to Madison Hotel** – Call State Shuttle: 800-427-3207.

By Train – The New Jersey Transit Morristown Line from Hoboken and Midtown Direct from Manhattan (Penn Station) stop at Convent Station right between The Madison Hotel and the College of Saint Elizabeth. Call 800-772-2222 for schedule and fare information.

By Bus – Lakeland Bus Line buses from the Port Authority Bus Terminal in New York City at 41st Street and 8th Avenue stop at Convent

Station (Morristown Route). Call (973)366-0600 for schedule and fare information.

By Car from New York, New England, and Northeast New Jersey From George Washington Bridge – Follow signs to I-80 West (express lanes). Take I-80 West to I-287 South. See box.

From Lincoln Tunnel – Follow signs to Route 3 West. Take Route 3 West to Route 46 West. Continue on Route 46 West to I-80 West. Take I-80 West to I-287 South. See box.

From Holland Tunnel – Bear right after tunnel to New Jersey Turnpike (Jersey City Extension). Take Turnpike to I-78 (Newark Airport toll plaza). After toll, take I-78 West to exit for Route 24 (Morristown). Take Florham Park-Morristown exit (#2A, Route 510 West). See box below. Begin at *.

From Westchester County – Cross the Tappan Zee Bridge and travel 8 miles along the New York Thruway North past Garden State Pkwy. to Spring Valley Toll. After toll, take second exit (#15). Sign says South Jersey I-287, 17. Bear right on ramp and follow the sign for I-287 South, Morristown. See box below.

By Car from Washington, Baltimore, and Philadelphia

Take the New Jersey Turnpike north to Exit 10. Take I-287 North to exit 35, (Route 124 [Old Route 24], South Street-Madison Avenue). From exit ramp stop light, turn left. Bear right to Route 124 East. Turn right at stop sign and proceed on Route 124 East (*stay in right lane*). At fifth light (the Madison Hotel is on your left), turn left onto Convent Road. Entrance to campus is just across the railroad tracks.

By Car from South Jersey Via Garden State Parkway

Take Garden State Parkway North to Exit 142. Move to the far right toll booth and follow the signs to Hwy. 78 West. You'll be heading east, then taking the first exit—Exit 54—and crossing over Route 78 in order to head West. Highway 78 will divide a few miles from the exit. Keep to the right and follow the signs for Route 24/124 Springfield/Morristown. Take Exit 2A, Route 510 West. See box below. Begin at *.

Take I-287 South (Morristown) to exit 37 (Route 24, Springfield). Proceed east on Route 24 to first exit (Exit 2A, Route 510 West). *After exit ramp, move to the left lane to make left turn at first traffic light (Park Avenue). Proceed on Park Avenue for .7 mi. (past two traffic lights) to campus entrance on right just before third traffic light. **If you arrive late in the evening, the campus entrance may be closed.** Alternate route: Turn right at second light (Punchbowl Road). Proceed to Route 124 (next main intersection). Turn left. Proceed to the next traffic light, Convent Road (you'll see Rod's Steak and Seafood Restaurant at the Madison Hotel on your left). Turn left. **The College is across the railroad tracks.** Follow signs to parking lot adjacent to the Octagon.

CONFERENCE INFORMATION: *HEALTHCARE BEYOND THE FRINGE*

[Updates will be posted at <http://www.ncahf.org>.]

Sponsors

College of Saint Elizabeth (Graduate Program in Health Care Management, Graduate Program in Nutrition, Dietetic Internship Program, and Lectures and Concerts Committee); The National Council Against Health Fraud, Inc.; Western District of the New Jersey Dietetic Association

Purposes of the Conference

1. Discuss how products and services of unproven and dubious value are promoted in the health marketplace.
2. Discuss ethical concerns regarding the promotion of products and services of unproven and dubious value.
3. Increase awareness among health professionals and consumers about the significance of the problems of fraud, quackery, faddism, and cultism in the health marketplace.
4. Discuss why consumers are vulnerable to deception in the health marketplace.
5. Increase awareness of health professionals and consumers of deceptively marketed health products and services.
6. Discuss what health professionals and organizations can do to stop patient victimization by quackery.

Speakers

Opening Remarks

William M. London, EdD, MPH

President, The National Council Against Health Fraud, Inc.
Director, Graduate Program in Health Care Management, College of Saint Elizabeth

The Epidemiology of Quackery

William T. Jarvis, PhD

Past President, The National Council Against Health Fraud, Inc.

Symptoms and Superstitions

Loren Pankratz, PhD

Consultation Psychologist, Portland, Oregon

"Alternative" Medicine: Hope or Hype?

Saul Green, PhD

President, Zol Consultants, New York, NY

Nutrition Cultism

Victor Herbert, MD, JD, MACP

Professor of Medicine and Chair of the Committee to Strengthen Nutrition at Mount Sinai School of Medicine of the Mount Sinai – NYU Health System

Director of the Nutrition Research Center and Chief of the Mount Sinai Hematology and Nutrition Research Laboratory at the Department of Veterans' Affairs Medical Center, Bronx, New York

Why Chiropractors Quack About Nutrition

Charles E. DuVall Jr., DC

President, National Association for Chiropractic Medicine

Charles A. Bender, DC

Chiropractic Physician, Middlesex, NJ

Harvest of a Long Root Crop: A Case Study of Successful Action Against Aberrant Dentistry

Robert Baratz, MD, PhD, DDS

Assistant Clinical Professor of Emergency Medicine, Boston University School of Medicine

Quackery: Can Anything Be Done About It?

Stephen Barrett, MD

Board Chairman, Quackwatch, Inc.

Launching a Grassroots Campaign to Combat Health Fraud

Clara Lawhead, MS, RD, LD, FADA

Director of Nutrition and WIC, State of Florida Pasco County Health Department

Healthcare Beyond the Fringe

Schemes and Scams, Pseudoscience and Superstition

8:30 a.m. to 4:00 p.m., June 23, 2001

The Octagon at Mahoney Library, College of Saint Elizabeth, Morristown, NJ

Enrollment Form from NCAHF Bulletin Board

Registration Fees:

Please register me for the conference *Healthcare Beyond the Fringe*.

I am enclosing a check/money order made out to College of Saint Elizabeth for \$_____ corresponding to the fee category checked off below.

\$35.00 for NCAHF members submitted by June 8th.

\$70.00 for non-members of NCAHF submitted by June 8th.

\$45.00 for NCAHF members submitted after June 8th.

\$80.00 for non-members of NCAHF submitted after June 8th.

Name _____

Home address _____

City _____ State _____ Zip _____ Home Phone _____

E-Mail Address _____ Fax _____ Business Phone _____

Occupation or Job Title _____

Business or Organization _____

Address _____

City _____ State _____ Zip _____

Send a copy of this completed form and full payment to:

Monica Luby, MS, RD, Dietetic Internship Program, College of Saint Elizabeth, 2 Convent Road, Morristown, NJ 07960-6989