

Seminar on Nutrition

910 8th Ave. • Lake Charles, LA. 70601 • (318) 436-1677

**TWO OF AMERICA'S LEADING AUTHORITIES ON NUTRITION
TOGETHER ON THE SAME PROGRAM
PRESENT THE MOST COMPLETE NUTRITIONAL SEMINAR EVER OFFERED**

Dr. R.P. Murray

Nearly a thousand doctors across the United States listened to Dr. Murray in seminar during 1978.

This doctor brings together 25 years of clinical research and practice. He presently uses nearly \$200,000 worth (his cost) of pure and natural vitamins, minerals and food substances each year. He has developed supplement schedules which he has proven effective in his own practice.

(In mentioning the large amount of products Dr. Murray uses annually, it is only to point out the extremely effective use of natural supplements in the healing process. Dr. Murray's patients respond to treatment more thoroughly and rapidly with proper nutritional support. Such support is often the missing ingredient in responsive cases and should never be overlooked.)

A natural clinical researcher, Dr. Murray's enthusiasm for sharing his wealth of knowledge with doctors in seminar always provides a new and exciting view of nutrition.

This year's seminar will be greatly expanded. A number of new discoveries and developments in nutritional understanding will be incorporated.

Clinical research differs greatly from laboratory research. Clinical research must be done by a doctor, and in contact with patients. Laboratory research, on the other hand, deals with principles, theory and experimentation.

Having Dr. Murray and Mr. Courtney on the same program is the perfect blending of these two complementary fields.

Mr. John Courtney

Mr. John Courtney, past president of the Lee Foundation, Milwaukee, Wisc., worked closely with Dr. Royal Lee for over thirty years.

Dr. Lee, whose creative genius is known throughout the world, founded the Lee Foundation. Together these men created over one hundred natural food products, which bear the name "Standard Process Laboratory." Their great aim was and is to provide natural food substances of whole quality, to fill nutritional deficiencies in the human anatomy.

With this background, no one is more eminently qualified to discuss laboratory research in biochemistry than Mr. Courtney.

Besides his depth in research, he has proven to be an excellent and entertaining speaker (recently receiving two standing ovations at an appearance in New York City). We feel fortunate to have him as guest speaker.

SEMINAR DATES

March 23, 24, & 25, 1978

New York City

Biltmore Hotel
43rd at Madison Ave.
New York, NY. 10017

Partial Course Outline

1 — CHEMISTRY VERSUS BIOCHEMISTRY:

A forthright look at the difference between Chemistry and Biochemistry unlocks the doors to knowledge, allowing the doctor to see the difference between chemical manipulation and nutritional restoration of good health.

2 — THE WHOLE VITAMIN:

An in-depth discussion on the importance to your patient of whole (not fractionated) vitamins, minerals and food.

3 — NUTRITIONAL THERAPY THROUGH FUNCTION:

Functional unit therapy, meaning to provide your patient with those supplements in proper amounts and proper dosage to insure maximum benefit.

4 — BLOOD CHEMISTRY:

A complete look at SMAC 23 blood profile and the importance to case handling. More important, what the abnormalities mean in the disease process and how to interpret them.

5 — PROTOMORPHOLOGY:

The specific use of protomorphogens and the intricate part these supplements play in a total nutritional program.

6 — THE SUCCESSFUL HANDLING OF:

Multiple Sclerosis, muscular dystrophy, diabetes and hyperkinetics; B complex deficiency syndrome, impotency and mental disorders. Dr. Murray gives first-hand accounts of recovery of these cases over a period of many years, and how the basic causes have changed in recent years.

This year's presentation will include 15 seminar hours. This extension of time is necessary in order to allow for the vast amount of information Mr. Courtney will add to our presentation. One of the additions to the seminar will be the sympathetic/parasympathetic balance and control of function in the human body. Mr. Courtney has lectured extensively throughout the nation on research findings that have been conducted by him over his period of thirty-plus years with Dr. Royal Lee. This is certainly part of the seminar you will not want to miss.

DOCTORS' SEMINAR ON NUTRITION

NUTRITIONAL SEMINAR APPLICATION

DATE: March 23, 24, 25
PLACE: New York City
TIME: 6 p.m. Friday through noon Sunday


Hotel Reservations for this seminar should be made by using the coupon at the bottom of this page. Each doctor will be responsible for his own hotel reservation.

The seminar sessions will begin at 7 p.m. Friday, 9:30 a.m. Saturday and 9 a.m. Sunday, running until 9 p.m. Friday, 9 p.m. Saturday, and concluding at noon Sunday, with meal breaks and appropriate recesses.

Fees are as follows:

Doctor's fee: \$175.00 • Wives: \$50.00 • Assistants: \$120.00 • All refreshers: \$100.00

Please enclose \$50.00 deposit with application. Balance is payable at Reception Desk just before seminar in lobby of the Biltmore. The Reception Desk will be open 4 to 7 p.m. Friday and 8 to 9:30 a.m. Saturday.

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NAME _____ Address _____
City, State & Zip _____ Office Phone _____

Please answer the following:

College graduated from: _____ Years in practice: _____

Do you use food supplements in your practice at the present time? _____

Will you be staying at the Biltmore? Yes _____ No _____

My check for \$50.00 is enclosed _____

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Doctors' Seminar on Nutrition 910 8th Avenue Lake Charles, LA. 70601
(318) 436-1677

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Clip and mail reservation to Biltmore Hotel, New York City:

For those who wish to **telephone toll free for reservations:**

In New York State:

800-522-8449

Outside New York State:

800-221-2690

Remember to ask for **Doctors' Seminar on Nutrition** to receive the reduced rates!

Biltmore Hotel
43rd at Madison Ave.
New York, NY 10017

Please reserve hotel accommodations at the **BILTMORE HOTEL**, as follows:

Name _____

Address _____

City _____ State _____ Zip _____

Company _____

SINGLE ROOM
\$54.00 ()

DOUBLE
\$64.00 ()

Arrival date: _____ Time: _____ Guaranteed: _____

Departure date: _____

Reservations not held after 6 p.m. unless **GUARANTEED**.

(Reservation requests received later than 10 days in advance will be accepted on a "space available" basis only.)

Seminar on Nutrition

910 8th Ave. • Lake Charles, LA 70601 • (318) 436-1677

NEW YORK CITY TO HOST THE WORLD'S
MOST UNIQUE NUTRITIONAL SEMINAR

Registrations are arriving daily from New York State, and all of New England. We will have doctors from as far distant as Texas, Arkansas, Louisiana, the Virginias, Florida and one doctor from France. These doctors are spending their valuable time and monies to travel these distances because they recognise the significance of this seminar. *Doctors' Seminar* has brought together the two most knowledgeable men in nutrition available on the American Scene today, Dr. Richard P. Murray of Florida and Mr. John Courtney of Wisconsin. Together these two men comprise over 60 years of research and practical application of the principles of **genuine** nutrition.

We invite you and your staff to come to New York City on April 6th, 7th and 8th to spend 15 or more hours in company with doctors of all disciplines to hear and participate in the **Total Nutritional Education Experience**.

Both of our speakers will share in the Friday night presentation beginning at 7 p.m.



Dr. R.P. Murray

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60 YEARS OF
KNOWLEDGE

Mr. John Courtney

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SEMINAR DATES

April 6, 7 & 8, 1979

Note Seminar
Date Change

New York City

Biltmore Hotel
43rd at Madison Ave.
New York, N.Y. 10017

THE HEART OF THE NUTRITIONAL NEED IN HEALTH MAINTENANCE

When the question of **need** in the nutritional sense is raised, the answer must come from the very heart of nutritional understanding.

If there is, in fact, a nutritional **need** in the human body, it would follow, that the person in question has failed to provide himself with the food stuffs necessary to prevent **nutritional deficiencies**. If deficiency occurs, **enumerable biochemical "short circuits"**, so to speak, appear. They could be, loss of acid-alkaline balance, inability to assimilate protein, carbohydrates, and/or fats, (loss of delicate enzyme balance), etc., etc. The list is almost endless. When nutritional deficiency is allowed to continue for a protracted time period (as in the patients we see in our offices each day) serious disease processes begin to appear. This is where we, as doctors, come on the scene. Our true expertise comes to us through our understanding that nutritional **needs** are only a lack of **natural food stuffs** and that we can reach the heart of the **nutritional** problem by providing certain specific needs of the body. We find that the body hungers for those specific needs. When they are provided in **natural form**, not chemical form, the integrity of function is restored and the symptoms of disease are replaced with **abundant good health**.

So the **heart** of nutritional understanding lies not only in our ability to diagnose the deficiency, but in our perceiving that the integrity of the body can only be restored by **natural means**. That is our primary concern at *Doctors' Seminar*, and yours as well, I am sure.

SEMINAR MATERIALS

Those attending the seminar will receive a complete 50 page reference manual, also a complete 30 page S.M.A.C. (blood work reference guide), chromatograph of whole cell — whole vitamin and several other hand outs. All printed material at the seminar will be topical, current and of continuing value during the months following as a daily reference guide.

NEW DIMENSION

During the Friday evening session, *Doctors' Seminar* will begin a **new dimension**. We will conduct a **partial clinical evaluation**. A new phase of nutritional analysis.

Those doctors who wish to participate will have the opportunity; those who do not will be able to view the results on Saturday evening.

SPECIAL NOTE

Doctors' Seminar is increasing personnel this year in an effort to provide an efficient and effective seminar for you. We are increasing attendance to 200. We are certain that this number will be reached well in advance of April first. If you plan to attend, register now. We can not accept more than 200.

DOCTORS' SEMINAR ON NUTRITION

NUTRITIONAL SEMINAR APPLICATION

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Doctor's fee: \$175.-Pre-registered (at the door \$200.) • Wives: \$50. • Assistants: \$120. • All refreshers: \$100. • Students \$75.

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Name _____

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SINGLE ROOM
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DOUBLE
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Remember to ask for **Doctors' Seminar on Nutrition** to receive the reduced rates!

Biltmore Hotel
43rd at Madison Ave.
New York, NY 10017

SEMINAR DATE CHANGE

FOR NEW YORK CITY

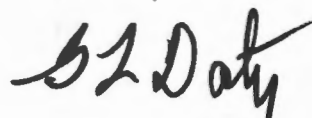
TO

APRIL 6th - 7th & 8th, 1979

Doctor:

This change is necessary due to a conflict on the previous date with another seminar which we felt was also of major importance to the doctors licensed in New York State.

Sincerely,

A handwritten signature in black ink, appearing to read "G.L. Doty", written in a cursive style.

Dr. G.L. Doty
Director of Seminar

5 REASONS WHY YOU NEED "DOCTORS' SEMINAR" THIS YEAR

1. THE NEW ADDITION OF AN "INSTRUMENT ANALYSIS" FOR CLINICAL EVALUATION OF PATIENTS WILL BE OFFERED TO ALL DOCTORS ATTENDING THE SEMINAR. PROOF POSITIVE THAT NATURAL SUPPLEMENTATION CREATES POSITIVE RESULTS. SEE FOR YOURSELF!

2.



Mr. John Courtney

FOR THE FIRST TIME ON OUR PROGRAM:

A 5 HOUR PRESENTATION BY THE MAN WHO IS CONSIDERED THE MOST KNOWLEDGEABLE MAN IN NUTRITIONAL RESEARCH TODAY. THE MAN WHO WORKED MOST CLOSELY WITH DR. ROYAL LEE FOR OVER A QUARTER CENTURY.



Dr. Richard Murray

3. TO OUR KNOWLEDGE, THE ONE MAN WHO PRACTICES **MORE** CLINICAL NUTRITION THAN ANY OTHER DOCTOR. DR. MURRAY OFFERS ONLY THE FACTS AS HE FINDS THEM IN HIS OWN PRACTICE.
4. NEARLY 100 SCHEDULES FOR NUTRITIONAL SUPPORT WILL BE GIVEN TO YOU. THESE SCHEDULES ARE NATURAL AND TIME TESTED FOR EFFECTIVENESS.
5. AND FINALLY . . . YOU OWE IT TO YOUR PATIENTS TO EQUIP YOURSELF WITH THE FINEST QUALITY NUTRITIONAL INFORMATION AVAILABLE TODAY. WE DEMONSTRATE THAT **NATURAL** IS THE MOST POWERFUL AND EFFECTIVE MEANS THAT YOU CAN USE TO RESTORE HEALTH IN THE HUMAN BODY.

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Wife's name (if attending) _____ Asst. name (if attending) _____ ☐ Check if refresher

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(318) 436-1677**

Doctor's Seminar on Nutrition
910 8th Ave.
Lake Charles, La. 70601

FIRST CLASS MAIL
U.S. POSTAGE
PAID
BLOX, MISS.
PERMIT NUMBER 14

FINAL CALL

Time

APRIL 6-7-8

PLACE

Biltmore Hotel
New York, N.Y.

IF YOU HAVE NOT REGISTERED FOR
"DOCTORS' SEMINAR ON NUTRITION" TO BE
HELD IN NEW YORK CITY YOU ARE MISSING
THE MOST COMPLETE SEMINAR OF ITS KIND
AVAILABLE TODAY.
THIS SEMINAR WILL NOT BE REPEATED IN
NEW YORK THIS YEAR.

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Doctors'

Seminar on Nutrition

195 Riviera Vue Drive, Biloxi MS. 39532

(601) 392-6791

NO SEMINAR THIS YEAR IF YOU MISSED OUR SEMINAR THE PAST 3 YEARS THIS IS YOUR OPPORTUNITY

We have conducted 3 seminars in California, one each year. This year however we will **NOT** schedule **any** West Coast seminars. Dr. Murray is unable to afford the time from his practice.

Your colleagues who have heard Dr. Murray and Mr. Courtney in seminar agree that these two men have more information on nutrition, at the clinical level, than they could absorb in the 15 hours they spent listening.

Since we will not be offering this seminar this year we have decided to offer YOU our latest and the most complete seminar that has been presented. (New Orleans, La., November 1979)

These two men covered the Endocardiograph, Acid alkaline balance, nutritional support for the Endocrines, sympathetic, parasympathetic balance, specific scheduling for patient nutrition, product usage (Standard Process). Complete Bio chemistry (SMAC 23) for nutritional evaluation, plus much, much more.

SPECIAL OFFER

If for some reason you have not attended our seminar this is your opportunity to take the **whole** seminar at your leisure. It is complete in all aspects. We provide all notes, manual, and the tapes in an album. 15 hours of listening complete with all reference material referred to by Dr. Murray. All of this for only \$99.00.

Over please.



Mr. John Courtney

Vice President in charge of research Standard Process Labs. A modern day researcher who has developed many of the Standard Process products you now use. Mr. Courtney is probably the most knowledgeable researcher in nutrition anywhere! He offers his expertise freely and understandably.

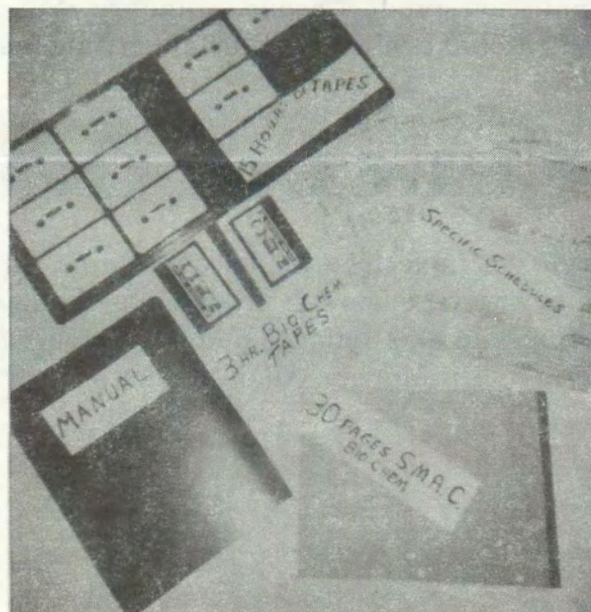


Dr. Richard Murray

Dr. Murray practices more nutrition than any doctor in America. He lectures only on those things he has proven out in his own clinic. He uses in excess of \$200,000. of Standard Process products each year.

A ONE TIME OFFER

We are offering the complete seminar on cassette tapes with a manual, 30 pages of SMAC reference material, specific schedule packet of Chronic disorders. This, plus a special 3 hour taped cassette package on blood chemistry, cross referencing our SMAC notes.



**ALL OF THE ABOVE IS YOURS FOR ONLY \$99.00 POST PAID.
MAIL THE ENCLOSED CARD WITH YOUR CHECK TODAY**

This offer is good only through June 10, 1980